

## Laser Teeth Whitening & Intensive Stain Removal

Name \_\_\_\_\_

Date \_\_\_\_\_

Favorite Musician \_\_\_\_\_

Please Initial

I understand that I will undergo a cosmetic teeth whitening utilizing an H2O2 based whitening gel in conjunction with an accelerated laser light system. As this treatment is considered a COSMETIC PROCEDURE and NOT A DENTAL PROCEDURE. **The teeth whitening technician will not be putting anything directly in your mouth.**

Please Initial

**GUM/LIP IRRITATION:** Whitening gel that comes in contact with gum tissue or the lips during the treatment may cause inflammation or whitening of these areas, this is called BLANCHING. This is due to inadvertent exposure of small areas of those tissues to the whitening gel. The inflammation and/or whitening of gums and lips is transient and the color change of the gum tissue will reverse typically within 30 min. **I may feel a stinging and tingling sensation on these soft tissues during treatment If the whitening gel inadvertently comes in contact with my gums/lips.**

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**TOOTH SENSITIVITY:** Although uncommon, some customers can experience some tooth sensitivity during the first 24 hours after the whitening treatment. People with existing sensitivity, recently cracked teeth, micro-cracks, open cavities, leaking fillings, exposed roots, or other dental conditions that cause sensitivity may find that those conditions increase or prolong tooth sensitivity after the treatment.

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**SPOTS OR STREAKS:** Some customers may develop white spots or streaks on their teeth due to CALCIUM DEPOSITS that naturally occur in teeth. These spots are NOT caused by the whitening gel. The gel just brings the already existing calcium deposits out and makes them more visible. These usually diminish over time.

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**RELAPSE:** After the treatment it is natural for teeth color to regress somewhat over time. This is natural and should be very gradual, but it can be accelerated by exposing the teeth to various staining agents such as coffee, tea tobacco, red wine, colas, etc, I realize that I should not eat or drink anything except water for 60 min. after my treatment because the gel opens the pores of my enamel and makes my teeth more very vulnerable to staining agents. I understand that for the following 24-48 hours my teeth are still vulnerable to staining and I should stick to a "white diet". **I understand that the results of any Laser Teeth Whitening Treatment are not permanent..(much like having your car detailed..hair colored or Botox injections)..secondary and/or "Touch-Up" Treatments will be required for me to attain AND maintain the level of whiteness I desire**

### Results Guarantee & Eligibility

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**Results guarantee:** Although most natural teeth can benefit from a teeth whitening treatment, I understand that everyone's teeth are different and that results will vary. I am aware that my teeth will never be whiter than the white color my genes naturally allow. **On occasion Whiten Up Today may opt to use images of our Happy Clients and their results on our website and other advertising & promotions... Please advise your technician if you expressly forbid use of such images.**

Please Initial

I understand that veneers, porcelain or other dental materials cannot get any whiter than their originally created shade, however, BRIGHT SMILE TODAY ® will be able to remove the stains on your restoration.

Please Initial

**I understand that, in some cases, multiple treatments may be necessary to achieve YOUR DESIRED RESULTS. The actual treatment time will range from 20 minutes to a maximum of 60 minutes per visit. Teeth whitening works best on yellow stained teeth.** Grey teeth are more difficult to whiten and may not achieve a clients desired or ideal level of whitening results. Such cases may require porcelain veneers to achieve desired results. No guarantee, warranty, or assurance has been made to me as to the results that may be obtained, I agree to adhere to all safety precautions and regulations during the treatment.

I \_\_\_\_\_ have read and understand the above, and have had all my questions answered and I consent to my cosmetic whitening treatment \_\_\_\_\_.

(Signature)

We are often asked about this. Of course you wouldn't tip your doctor or dentist but you very well may tip your hair stylist or nail tech. So where does teeth whitening land? Frankly, that is 100% up to you. Please understand that gratuities are never expected but always appreciated. Should you opt to leave a gratuity... 100% is donated to the Make A Wish Foundation. **Thank you, Steve** 